



M+

M+ Cita

[www.mpluses.com](http://www.mpluses.com)



# ABOUT M+

A Premier marketing and business consulting firm based in Riyadh, Saudi Arabia.

M+ provides a variety of services including Marketing Research, Social Media Management, Marketing Consulting, Digital Marketing, and Branding.





# WHO WE ARE?

**We are artists,** scientists,  
technologists,  
adventure makers.

A combination of old and new cultures with a modern global outlook.  
A team of experts from various industries specifically in Saudi Arabia.



A black and white photograph of a group of camels in a desert landscape. The camels are standing on sand, and the background shows a flat horizon under a clear sky. The image is used as a background for the text.

# WHAT WE DO ?

We are not just an ad agency.

**M+** experts work alongside you to deliver time-tested and personalized business & marketing solutions to exceed your expectations every time!



# BUSINESS CONSULTING SERVICES



A.

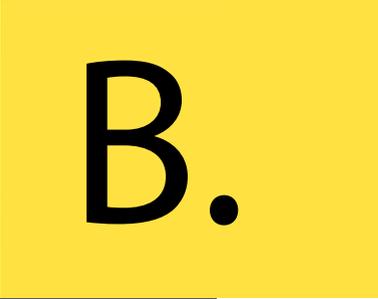


## STRATEGY & PLANNING

We believe the performance of any company, big or small, hinges on a sound strategic vision. We work with you to understand and develop the strategies needed in this economic climate. If you are an established business or just starting out, our experts can help you achieve your strategic goals.

[www.mpluses.com](http://www.mpluses.com)

**M<sub>+</sub>** *cta*



# B.



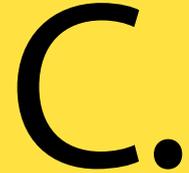
M+ Co.



## BUSINESS AUDITS

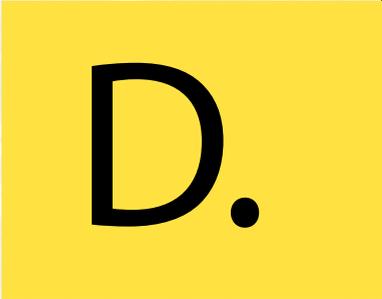
Maintaining internal protocols is essential to the overall health of any organization. We review business processes, policy control documents, approval matrices and alleviate internal compliance concerns to ensure quality is maintained every step of the way.

[www.mpluses.com](http://www.mpluses.com)



# BUSINESS TRANSFORMATION SERVICES

Often times, companies fall short of success or fail to attain growth targets. There are a variety of reasons this may happen, for instance the economic climate may change, or regulations are updated. It may simply be a case of maximizing resource productivity by digitizing the work environment that gets you back on track or a wider business transformation plan revolving around restructuring the organization or diversifying the product portfolio. Our team of experts can help devise a catered transformation response to a wide range of concerns companies face in today's fast paced and ever-changing climate



D.



## ANALYTICS & REPORTING SERVICES

Across all fields, Big Data and the IoT is ushering in a new era and transforming entire industries. To help you gain advantage in the Saudi market and beyond, M+ will work with you through the process of technology pilot programs, installation, integration, and operations with your other business processes in order to dominate your marketplace



“Tomorrow’s Insights,  
Today!”

A yellow-tinted landscape photograph of a river valley with mountains in the background. The text "MARKETING SERVICES" is overlaid on the left side of the image.

# MARKETING SERVICES



# RESEARCH SERVICES

Whether it is a research based on samples and surveys or a more in-depth look at the market and wider dynamics your business or product faces, our team of industry experts can offer a solution catered just for you to help ensure your project is a resounding success.

Our research services cover a variety of areas including:

- A. Quantitative & Qualitative
- B. Market/Industry
- C. Business and Financial Models
- D. Feasibility studies
- E. Focus Groups



# DIGITAL MARKETING

The objective of digital marketing is to help you engage your target audiences and to boost your brand awareness through digital platforms.



Developing digital marketing strategies that generate return on investment



Managing and executing online campaigns.



SEO services



# SOCIAL MEDIA MANAGEMENT

Whether it is interacting with customers reacting to a marketing campaign or general community outreach messages, M+ will develop a digital customer management strategy for you



- Manage relationships with a wide range of audiences
- Increase traffic to your online presence
- Improve brand loyalty
- Increase brand recognition
- Generate leads
- Promote products and services



# BRANDING

Success can be recognized only when the brand has been well communicated to customers. At M+, we deploy a combination of our creative and research teams to develop a brand that reflects your vision.



Designing logos



Packaging & Product Design



Brand Strategy & Identity



Stationary + promotional material design



Brand Story



Photography Services\*



Logos & Iconography



THIRD EYE  
Security



بيان للمعلومات الائتمانية |  
Bayan Credit Bureau



جامعة الامير سلطان  
PRINCE SULTAN  
UNIVERSITY



UBS  
Saudi Arabia

# M+ Cita

✉ [info@mpluses.com](mailto:info@mpluses.com)

☎ +966 561 248-914

📷 [mpluses](#)

🐦 [mpluses](#)

📘 [MPluses.sa](#)

